

# Contact Information

## **DIRECT MARKETING ASSOCIATION (DMA)**

The DMA offers information and tools to assist consumers in opting out of various forms of direct marketing.

### **DMA contact information**

Direct Marketing Association  
1120 Avenue of the Americas  
New York, NY 10036-6700

Telephone: 1 212 768 7277

Fax: 1 212 302 6714

Online: [thedma.org](http://thedma.org)

### **DMA Mail Preference Service**

Direct Marketing Association  
1615 L Street  
Washington, DC 20036

Telephone: 1 212 768 7277

Online: [dmachoice.org](http://dmachoice.org)

DMA Email Preference Service

Online: [ims-dm.com/cgi/optoutemps.php](http://ims-dm.com/cgi/optoutemps.php)

## **U.S. AND CANADA DO NOT CALL REGISTRIES**

The U.S. and Canada maintain National Do Not Call registries. A consumer can register his or her personal telephone number(s) so that he or she does not receive telemarketing calls from for-profit companies. By law, marketers must refrain from contacting a consumer who has submitted their name to the Do Not Call list.

### **U.S. contact information**

Telephone: 1 888 382 1222

Online: [donotcall.gov](http://donotcall.gov)

### **Canada contact information**

Telephone: 1 866 580 DNCL (1 866 580 3625)

Online: [lnnte-dncl.gc.ca/index-eng](http://lnnte-dncl.gc.ca/index-eng)

### **Network Advertising Initiative (NAI)**

The NAI provides a centralized location for consumers to opt out of interest-based advertising by its members at [networkadvertising.org](http://networkadvertising.org).

### **Digital Advertising Alliance (DAA)**

The DAA establishes and enforces responsible privacy practices across the industry for relevant digital advertising, providing consumers with enhanced transparency and control. It also provides a centralized location for consumers to opt out of interest-based advertising by its participants at <http://www.aboutads.info/>.